EDITORIAL: FRIDAY, APRIL 6- L. PAUL BREMER, III

TOMORROW THE YALE BROADCASTING COMPANY ~~WILL BE THE~~ WILL BE HOSTING ~~OF~~ THE ANNUAL ~~NATIONAL~~ CONVENTION OF THE INTERCOLLEGIATE BROADCASTING SYSTEM. IBS IS A NON-PROFIT ASSOCIATION OF NEARLY 100 STUDENT-RUN COLLEGE RADIO STATIONS WHOSE MEMBERSHIP SPREADS ACROSS THE ENTIRE COUNTRY. TOMORROW SOME 150 STUDENT REPRESENTATIVES ARE EXPECTED TO ~~#####~~ PARTICIPATE IN A FULL DAY'S ACTIVITIES BEGINNING WITH MORNING ~~AFTERNOON~~ DISCUSSION GROUPS ON SUCH ASPECTS OF RADIO AS ENGINEERING, PROGRAMMING ADVERTISEING AND STATION MANAGEMENT. ~~THEN~~ THE ~~CONVENTION~~ DELEGATES WILL THEN HEAR A KEYNOTE ADDRESS BY MR. SAMUAL SHARKEY, ~~#####~~ EDITOR OF NBC NEWS, ~~AT THE DAY'S MAIN SESSION~~, AFTER WHICH THE AUDIENCE WILL ADJOURN TO THE VARIOUS AFTERNOON SEMINARS DEALING WITH TOPICS OF ~~GREAT~~ INTEREST TO THE COLLEGE RADIO STATIONS REPRESENTED.

WE FEEL THAT THE IMPORTANCE OF THIS CONVENTION TO THE COLLEGE RADIO WORLD AND TO THE BROADCASTING PROFESSION AS A WHOLE MUST NOT BE OVERLOOKED. MUCH, IT IS HOPED, WILL BE LEARNED FROM THE VARIOUS CONTACTS ESTABLISHED AND PERHAPS RE-ESTABLISHED AMONG THE DELEGATES. THE COMMON PROBLEMS, AND THE VARIED SOLUTIONS WHICH HAVE BEEN FOUND FOR THEM ~~BY DIFFERENT STATIONS~~, WILL BE SHARED IN THE DISCUSSION MEETINGS WITH THE RESULT THAT THE DAY WILL PROVE TO BE A MOST EDUACTIONAL ONE FOR EVERY REPRESENTATIVE. WE ARE GRATIFIED THAT SO MANY OF THE RADIO INDUSTRY'S IMPORTANT FIGURES HAVE REALIZED THE VALUE INHERENT IN A MEETING OF ~~THE ##### COLLEGE STUDENTS INTERESTED IN THE FUTURE OF RADIO~~ THIS KIND. THESE MEN HAVE CONSENTED TO ENHANCE THE ATMOSPHERE OF THE CONVENTION BY HELPING TO CONDUCT DISCUSSIONS ON SUBJECTS WITH WHICH THEY ARE NATURALLY

MORE FAMILIAR THAN ARE THE REPRESENTATIVES. THE PRESENCE OF SUCH MEN AS MR. SHARKEY, MR. STEPHEN TRIVERS, ACCOUNT EXECUTIVE OF WCOP AM-FM: MR ROBERT VANCE, GENERAL MANAGER OF THE COLLEGE RADIO CORPORATION: MR. STEPHEN FARGOTSTEIN, GENERAL MANAGER OF THE COLLEGE RADIO NETWORK: MR. ROBERT TOTER, VICE PRESIDENT OF THE RADIO AND TELEVISION EXECUTIVES SOCIETY-TO NAME JUST A FEW-~~THEIR PRESENCE~~ IS INDEED A MEASURE OF THE IMPORTANCE PLACED ON THIS ANNUAL CONVENTION BY THE PROFESSIONAL RADIO INDUSTRY. IN SUM, WE HOPE THAT COLLEGE BROADCASTERS WILL CONTINUE TO FEEL CLOSE TO ONE ANOTHER, DESPITE THE GREAT PHYSICAL DISTANCES WHICH MAY SEPARATE THEM; FOR INDEED, WE ARE LINKED BY COMMON GOALS, ARE OFTEN BESET BY THE SAME PROBLEMS IN THE PURSUIT OF THOSE GOALS, AND ARE CERTAINLY CAPABLE OF SHARING WITH ONE ANOTHER THE POSSIBLE SOLUTIONS TO THOSE OBSTACLES. TO BE SURE, THIS YEARLY MEETING OF THE MEMBER STATIONS OF THE INTERCOLLEGIATE BRADCASTING SYSTEM IS AN IMPORTANT STEP IN FACILITATING CONTACT, AND IN GENERATING A COMMON INTEREST AMONG COLLEGE RADIO STATIONS FROM ACROSS THE COUNTRY AND IN IMPROVING Station Programming to better satisfy the interests of the Communities which they serve.

L. B. B. III